

Luc Pettavino, President Association Monégasque Contre les Myopathies



*"What we do for ourselves dies with us.
What we do for others and the world
remains immortal."*

Albert Pine

Only Watch has been done for others and the world.
That's for sure.

Only Watch is an exceptional charity auction. It's also a unique occasion for a Chief of State, Watch Manufacturers, an Auction House, Collectors, Lovers of Beauty, Press and Media, Partners and Sponsors, an Association, Show Organizers... women and men from different horizons to take part into a project to protect and extend human life; and more precisely, to notably contribute to therapeutic treatments of a still incurable disease that affects tens of thousands of children across the world: Duchenne Muscular Dystrophy (DMD).

One of the challenges of the 21st century is to repair genes responsible for serious illnesses like DMD. Only Watch 05 and 07 provided exceptional fund-raising opportunities (€1.9 million and €2.7 million respectively) giving Association Monégasque contre les Myopathies the extraordinary privilege to significantly support and coordinate various international research teams working on this pathology (see the 2009 overview of the International Collaborative Effort AMM finances thanks to Only Watch on the following pages).

Paul is 13.

Paul is our son.

He goes to junior high and has his friends.

He has numerous qualities and skills (some of which you

will discover on Louis Vuitton pages of this book).

He sings like an angel.

He is kind and easy to live with.

Paul also suffers from Duchenne Muscular Dystrophy like Philippe, Julien, Justus, Saul, Luca, Peter...

My wife, my daughter and myself have never been angry against this disease, mainly thanks to Paul, showing us the way to wisdom and acceptance coupled with the discreet inner will of being cured in order to live like the other children of his age.

Part of the child we all were still lives in us. And our duty as adults is to not forget about him or her by offering another child, thanks to these numerous talented contributions, the possibility to project himself into the future and grow.

So, to each of you, to each of us, my warmest thank you.

Duchenne Muscular Dystrophy is a rare genetic illness affecting 1 boy out of 3500. It is a severely degenerating disease. Characterized by a progressive weakening of muscles and leading to pulmonary and cardiac complications that can jeopardize the functioning of vital organs. Children affected by DMD are increasingly dependent of an environment requiring constant help and comfort treatments.



PAUL PETTAVINO SURROUNDED BY HIS PARENTS, MONIQUE AND LUC